

A photograph of a large, multi-story brick building with many windows, likely a university building.

# UNIVERSITY OF DAYTON MASTER OF BUSINESS ADMINISTRATION: SUMMER 2017 PROGRAM

2017年代顿大学工商管理硕士项目





# INTRODUCTION TO THE UNIVERSITY OF DAYTON AND THE CHINA INSTITUTE

The University of Dayton, located in Dayton, Ohio, USA, was founded in 1850 and has more than 80 undergraduate, 50 graduate and 12 doctoral programs. To further our commitment to global learning, the University of Dayton established the China Institute in 2012 in the Dushu Lake Science and Education Innovation District of Suzhou Industrial Park in Jiangsu Province. The China Institute offers year-round academic programming to our University of Dayton students, American students from other U.S. institutions, as well as students from institutions around the world.

University of Dayton	1850
	80
50	12
	2012

- » A top-tier national research university »
- » A top 10 Catholic university »
- » A top 20 entrepreneurship program »
- » No. 1 in international students' satisfaction »
- » No. 6 for happiest students in the USA »
- » No. 1 in Ohio for sponsored materials research and development »
- » The University of Dayton Research Institute attracts nearly \$100 million USD annually in sponsored research »
- » With the Hanley Sustainability Institute, the University of Dayton ranks as one of America's greenest schools »



## WHY THE UNIVERSITY OF DAYTON MASTER OF BUSINESS ADMINISTRATION PROGRAM?

The University of Dayton Master of Business Administration Program is providing a select number of students the opportunity to earn a Master of Business Administration in an expedited manner. Students will undertake Master of Business Administration foundation coursework at our China Institute, and then progress to complete their Master of Business Administration at the University of Dayton campus in the U.S. in the subsequent four consecutive terms. Concentrations in entrepreneurship, finance and marketing, as well as a general Master of Business Administration program, are offered.

» 18

### » **Earn your Master of Business Administration in 18 months!**

Our intensive and concentrated curriculum means you can earn your degree in a shorter timeframe.

### » **Accreditation**

Our Master of Business Administration is a premier AACSB-accredited program. AACSB accreditation assures the highest excellence and standards in curriculum, faculty, facilities and student body. We are also listed in the *Princeton Review's* most recent edition of *The Best 296 Business Schools*.

### » **Jump-start your career**

As a University of Dayton Master of Business Administration graduate, you will emerge as a business innovator prepared for leadership in the competitive job market. Our program's reputation prepares you to be a preferred employment candidate on the fast track to career advancement.

### » **Build your alumni network**

Upon graduation, join a community of more than 7,500 fellow UD Master of Business Administration alumni — a network of dedicated professionals around the globe.



# MASTER OF BUSINESS ADMINISTRATION CURRICULUM SCHEDULE: 45 TOTAL CREDITS

45

2017年暑期 (7

S J d A T C a

## Institute, Suzhou) 10.5 credits

- » Introduction to Financial Accounting
- » Introduction to Managerial Accounting
- » Introduction to Statistics
- » Principles of Marketing
- » Principles of Economics
- » Principles of Information Technology
- » Organizational Theory

## Fall 2017 (UD's U.S. campus) 10.5 credits

- » Principles of Operations Management
- » Principles of Finance
- » Marketing Management
- » Organizational Behavior
- » Business Ethics

## Spring 2018 (UD's U.S. campus) 10.5 credits

- » Economics
- » Modeling and Analysis for Business Decisions
- » Operational Effectiveness
- » Performance Measurement and Control Systems Perspective
- » Information Systems
- » Elective

## Summer 2018 (UD's U.S. campus) 7.5 credits

- » Business Strategy
- » Corporate Finance
- » Elective

## Fall 2018 (UD's U.S. campus) 6 credits

- » Integrative Project
- » Elective



## PROGRAM COST

The program cost for each academic year is approximately \$30,000 USD.

30,000



## ADMISSION REQUIREMENTS

- » You must have an undergraduate degree from an accredited institution in China or other country.
- » You must have a minimum GPA of 3.0 (on a 4.0 scale). Students with less than 3.0 GPA may petition for admission.
- » You will take a University of Dayton Master of Business Administration Program test in which written and spoken English and English comprehension are assessed. Such a selection process may lead to a possible waiver of GMAT/GRE and English proficiency exams (i.e., TOEFL, IELTS).

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» GPA 3.0

4.0

GPA 3.0

»

GMAT GRE



## APPLICATION DEADLINE

**Early decision:** Please submit all applications and supporting materials to the University of Dayton no later than November 15, 2016.

2016 11 15

**Regular decision:** Please submit all applications and supporting materials to the University of Dayton no later than February 15, 2017.

2017 2 15

The application for admission is available online at [apex.udayton.edu/admission/grad](http://apex.udayton.edu/admission/grad).



## CONTACT INFORMATION

**For application and program inquiries,  
please contact:**

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The China Institute  
Biobay, Building C17,  
218 Xinghu Street  
Suzhou Industrial Park, Suzhou,  
Jiangsu 215123

申请相关咨询，请联系：

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+86-185-5169-6886

**For academic inquiries, please contact:**

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学术问题咨询，请联系

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